BRADY

Your experts for safety, facility and equipment identification

Product Catalog

BMP®71 Label Printer

BMP®71
LABEL PRINTER

**Thousands of applications
Hundreds of labels
One label printer**

The most versatile portable printer in our offering. Painless setup, robust label offering and intuitive interface come together in our top-of-the-line portable printer.

BRADY360°
2 YEAR WARRANTY

Text and print options:

- 100's of symbols
- Reverse print
- Subscripts
- Auto font size
- Barcodes
- Serialization
- Time and date stamps
- Underline
- Italics and bold
- Vertical printing
- And more

Your complete printing solution:

Portable Printers
BMP71

Printer specifications	
Print speed	1.5 in. / sec
Print and color capabilities	Thermal Transfer / Monochrome
Print resolution	300 dpi
PC compatibility or standalone	Standalone and PC connect
Connectivity options	USB Port B
Software compatibility	Brady Workstation Apps, LabelMark™ Software
Power supply options	NiMH battery, AC adapter
Standard warranty	2 years
Dimensions	9.5 in. W x 13.0 in. H x 4.6 in. D
Weight	4.9 lbs. (w/o tape, batteries)
Print features	
Screen size	LCD, Color, 3.5 in. QVGA
Backlit screen	Yes
Keyboard style	QWERTY, Number Keypad
Max print width	1.92 in.
Font types available	(2) Brady Alpine and Brady Fixed Width
Font sizes (pts)	4 through 174, autosizing
Multi-line label capabilities	25
Label print rotation	Yes
Data serialization	Yes, multiple and linked
Barcode capabilities and types	Code 39, Code 128 and more using Brady Workstation
Memory capacity	200 MB
Data transfer from PC	Yes
Print preview	Yes
Symbols available	500+
Label supplies	
Label / ribbon supply	Separate label roll and ribbon cartridges
Material formats supported	Continuous, die-cut labels and custom
Media width	0.235 to 2.00 in.
Types of materials	Outdoor vinyl, nylon cloth wire ID, heat-shrink wire ID, self-laminating wire ID, removable cloth wire ID, Tedlar wire ID, datacomm cable tags, standard polyester, aggressive adhesive polyester, metallized polyester, non-adhesive tag, polyimide / electronics materials, tamper resistant materials, outdoor reflective, glow-in-the-dark, ToughStripe floor tape, ToughWash, repositionable vinyl, raised panel labels (engraved plate alternative)
Quantity of label parts available	300+ label parts and customs
Cartridge series	M71 series, BM71, PTL series with adapter and some BMP61 labels with adapter (TLS and BMP61 ribbons not compatible)

BMP71 label printer and accessories

Catalog #	Description
BMP71	BMP71 Printer*
BMP71-QC	BMP71 Printer* w/ Quick Charger
BMP71-SC	BMP71 Printer* w/ Soft Case
BMP71-SC-QC	BMP71 Printer* w/ Soft Case and Quick Charger
M-AC-143110	BMP71 AC / Battery Adapter
M71-ADAPT-BK	Media Adapter
M71-BATT	BMP71 Battery Pack
M-USB-103788	BMP71 USB Cable
M71-CLEAN	BMP71 Cleaning Kit
M71-HC	BMP71 Hardcase
M71-QC	BMP71 Quick Charger
BMP-SC-3	BMP71 Soft Case

*Printer ships with hardcase, charger / AC adapter, (1) roll of 1.0 x 1.5 in. white die-cut labels, (1) black ribbon cartridge, media adapter, rechargeable battery, USB cable, quickstart guide, drivers CD, users guide, tutorial and 2-year limited warranty.

U.S. Patent No. 7,999,836; 8,328,442; 8,333,524.

The one way to faster, easier label printing

Electrical labeling

Voice and data communications

Rating plates and general ID

PermaSleeve® wire markers

Self-laminating labels

Safety labels and more

BRADY

BradyID.com/s36

Brady Workstation Software

Desktop software for your Brady Printer

Brady Workstation has revolutionized how you design and print labels from your PC. When paired with the high-performance printing capabilities of a Brady printer, you get intuitive label set up for simple, efficient and flexible label creation.

- Suites designed with you in mind, contain apps for common safety and facility label designs, product and wire label creation, printing workflows and more
- Displays real-time information about the material installed for easy label set up
- Apps feature built-in regulations, standards, pictograms, common phrases, data importation guidance, help functions and more

Learn more on page 176 or download a free trial at Workstation.BradyID.com

Portable Printers

Expand your label options with the BMP71 media adapter

Your BMP71 printer includes a black media adapter that allows you to convert many BMP®61 label rolls to fit your BMP71 printer. *(Requires BMP71 printer firmware upgrade 1.13 or higher.)*

View BMP61 label rolls on page 130–148.

Need additional adapters? Order catalog # M71-ADAPT-BK

BMP61 label roll

BMP61 label roll with black media adapter attached

BMP71